

**REMARKS**

Claims 1-44 have been amended and remain in the application. Reexamination and reconsideration of the application, as amended, are respectfully submitted.

Claim 1-14 were rejected under 35 USC §101 as being directed to non-statutory subject matter. The Examiner stated that the claims were directed to a process that does nothing more than manipulate an abstract idea. This rejection is respectfully traversed with respect to claims 1-14, as amended.

Claims 1-14 have been amended to recite the use of, and incorporate, a technology in carrying out the recited method steps. Claims 1-14 are therefore statutory.

Claims 1 – 44 were rejected under 35 U.S.C. 103(a) as being unpatentable over "Clarify Delivers First e-Business Solution That Puts CRM into the hands Of Online Customers"; PR Newswire; New York; Feb 28, 2000 in view of Manchala (US 6,405,178 B1). This rejection is respectfully traversed with respect to claims 1-44, as amended.

Claims 1-44 have been amended to recite the elements or steps of registering, storing and displaying "sales-promotion materials" and "BBS information to be posted on a BBS (Bulletin Board System) style page." Neither of these features are disclosed or suggested in any of the cited references, viewed alone or in combination.

In view of the above, each of the presently pending claims in this application is believed to be in immediate condition for allowance. Accordingly, the Examiner is respectfully requested to withdraw the outstanding rejection of the claims and to pass this application to issue. If it is determined that a telephone conference would expedite the prosecution of this application, the Examiner is invited to telephone the undersigned at the number given below.

In the event the U.S. Patent and Trademark office determines that an extension and/or other relief is required, applicant petitions for any required relief including extensions of time and authorizes the Commissioner to charge the cost of such petitions and/or other fees due in connection

with the filing of this document to Deposit Account No. 03-1952 referencing docket no.  
116692001000.

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Respectfully submitted,

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